

Contractor: Romanian Association for Executive Unit for Financing Higher Sustainable Agriculture (ARAD) .
Education, Research, Development and Innovation



Nr. Inreg/iesire 18/14.11.2023

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Contract no: 251/2021

Stage no. III/2023

Project title: Living Agroecological Laboratories for the promotion of resilient organic production systems.

SUMMARY PROGRESS REPORT 2023

(achieved deliverables, result indicators, dissemination of results, justification of differences, if applicable);

(15.11.2022 – 14.11.2023)

Activity 3.4 - Communication, dissemination and capacity building

- 1. Participation to National Conference "National Day of Organic Agriculture"** organized by Agro Danubius Trading on October 13 in Murighiol, Tulcea County, on which occasion ARAD presented the scientific communication **"The Agroecology Living Labs Organic of the South-East region of Romania"**
- 2. The organization of the "ALL-Organic" national workshop on 02.11.2023**, at the Murfatlar Research and Development Station for Viticulture and Winemaking, which was attended by 19 participants from the development regions "South - Muntenia" and "South – East": researchers, farmers, including permaculture experts, processors, traders, consumers and representatives of inspection and certification bodies in the organic agri-food sector. During this event, the following were presented: the "ALL-Organic" project, business models and agro-food products and agro-ecological services by the participants, including *farmers, agro-food producers, agro - ecological inputs providers and of agro-ecological research-innovation services providers and inspection and certification bodies*. The participants assessed the characteristics of their own business model to qualify as "Agroecological Living Laborator" based on a series of questions, as follows: *dynamics of the components, activities, products, within their businesses and how easy it is to notice this quality; about how diverse are the activities or products generated by the business; about the IT techniques used and their efficiency and about the role and importance of the consumer the business.*



3. **Preparation of 3 scientific reports** in collaboration with the representatives of the ALL, which will be presented during the ICEADR symposium "Agrarian Economy and Rural Development – Trends and Challenges", XIVth edition on 23.11.2023:

THE AGRO-ECOLOGICAL LIVING LABS (ALL-ORGANIC) L FROM THE "SOUTH-MUNTENIA" AND "SOUTH-EAST" DEVELOPMENT REGIONS OF ROMANIA

Toncea Ion, Stanciu Tudor, Rodino Stelina, Ranca Aurora, Toncea Vladimir Adrian

THE IMPORTANCE OF STUDYING CONSUMER BEHAVIOR IN SUPPORTING LOCAL FOOD PRODUCTION

Rodino Steliana, Toncea Ion, Pop Ruxandra

"AGROECOLOGICAL LIVING LABORATORY" FOR AGRI-FOOD SYSTEMS

GOOD PRACTICES AND RECOMMENDATIONS FROM THE "ALL-ORGANIC" PROJECT

Toncea Vladimir Adrian, Toncea Ion, Stanciu Tudor, Rodino Stelina, Ranca Aurora

**Project manager,
(Surname, Surname, Signature)
Dr. Eng. Ion TONCEA**